

SPONSORSHIP REQUEST FORM

2017



OCTOBER 14, 2017

REGISTER ONLINE AT:
RADRUNS.ORG

RAD Runs benefits the Agoura Hills/Calabasas Community Center by supporting programs for children and residents to build a stronger and healthier community.

TITLE SPONSOR

\$4,500

- Logo prominently placed throughout venue, including Start/Finish banner and in-event promotional banners
- Exclusive branding on Step and Repeat
- Corporate branding preceding the "RAD Runs" on all promotional materials (brochures, in-event banners, web banners, social media)
- Premium Logo/brand placement on t-shirts, runner's bibs, goodie bags & other promotional materials
- Two (2) 10 x 10 exhibit booth or One (1) 10 x 20 exhibit booth – Main Entrance Expo Area
- Complimentary registration for ten (10) runners
- VIP hospitality privileges including VIP Parking and 10 x 10 Private Sponsor Tent

GOLD SPONSOR

\$2,500

- Corporate branding of Expo Area
- Logo shall receive preferred placement on race banners
- Logo on all runners t-shirts & event promotional materials
- One (1) 10 x 20 exhibit booth – Premium Expo Area
- Complimentary registration for six (6) runners
- VIP Parking and 10 x 10 Private Sponsor Tent

SILVER SPONSOR

\$1,000

- Logo prominently placed on promotional banners
- Logo on all promotional materials
- One (1) 10 x 10 exhibit booth
- Complimentary registration for four (4) runners
- VIP Parking and 10 x 10 Private Sponsor Tent

BRONZE SPONSOR

\$500

- Logo prominently placed on promotional banners
- One (1) 10 x 10 exhibit booth
- Complimentary registration for two (2) runners

BOOTH SPONSOR

\$125

- One (1) 10x10 exhibit space
- Corporate name recognition in Expo

KEY DATES TO REMEMBER

September 1, 2017: deadline for inclusion of logo on runner t-shirt

October 1, 2017: deadline for inclusion of items in goodie bags

October 9, 2017: deadline for all food/water products

SPONSORSHIP REQUEST FORM

2017



OCTOBER 14, 2017

REGISTER ONLINE AT:
RADRUNS.ORG

Date of event or term of the sponsorship (MM/DD/YYYY): _____

Name of group or organization requesting sponsorship: _____

Contact/representative name: _____

Phone: _____ Email _____

Which sponsorship category level (check one)?

Title Level Sponsorship (\$4,500)

Bronze Level Sponsorship (\$500)

Gold Level Sponsorship (\$2,500)

Exhibit Booth only (\$125)

Silver Level Sponsorship (\$1,000)

Donation Only

Total Financial commitment: \$ _____

Contact/Representative Address: _____

City: _____ State: _____ Postal / Zip Code: _____

Program or event objectives:

Payment: VISA MC AMEX CHECK (Please make payable to Community Center Alliance)

Name of Card Holder: _____

Card Number: _____ CCID #: _____ Exp Date: _____

Signature: _____

Please complete and email (annemarie@ahccc.org) or FAX (818.880.2953) this agreement ASAP.

Print-ready logos due before September 23, 2017.

Contact Person for Logos: _____

Phone: _____ Email _____

Contact Person for Payment: _____

Phone: _____ Email _____

Thank you information (if different from above).

Name: _____

Company: _____

Title: _____

Address: _____

SPONSORSHIP INFORMATION

2017



OCTOBER 14, 2017

REGISTER ONLINE AT:
RADRUNS.ORG

Thank you for choosing to be a sponsor and support the 2017 RAD Runs. We are tremendously grateful for your involvement and support. When submitting logos, please follow the guidelines outlined for you below.

Logos need to be submitted within three (3) days from original sponsorship commitment. Absolute deadline for logos is September 23, 2017. The preferred file format for logos is a vector-file (created in Illustrator CS or above) with extension of either ".ai" or ".eps." Please make sure fonts (if any) used in logo are outlined to ensure accurate branding representation.

Photoshop-created files are acceptable as well if saved in one of the following file formats: ".psd," ".tif," ".eps," or ".jpg." Additionally, Photoshop-created logo files must be a minimum of 300 dpi. Dimensions for logo must not be less than 2" wide by 2" tall (600 pixels wide by 600 pixels tall). Web-based logos (i.e. pulled off a web site) are not permitted.

All logos can be submitted directly, via email, to annemarie@ahccc.org, or if you have access to a personal FTP site, we will download any necessary image files from that portal.

All food/water products (not including fruit) should arrive no later than October 9, 2017.

Shipping address:

Attn: Annemarie Flaherty
AHCCC – CCA
27040 Malibu Hills Road
Calabasas, CA 91301

Payments shall be made out to Agoura Hills/Calabasas Community Center and mailed to:

AHCCC
27040 Malibu Hills Road
Calabasas, CA 91301

The Agoura Hills/Calabasas Community Center provides programs and activities designed to enrich the lives of our youth and adults to build a stronger and healthier community.