

# SPONSORSHIP REQUEST FORM

# 2016



OCTOBER 8, 2016

REGISTER ONLINE AT:  
[RADRUNS.ORG](http://RADRUNS.ORG)

**RAD Runs** benefits the Community Center Alliance supporting programs for children and residents to build a stronger and healthier community.

## TITLE SPONSOR

**\$4,500**

- Logo prominently placed throughout venue, including Start/Finish banner and in-event promotional banners
- Exclusive branding on Step and Repeat
- Corporate branding preceding the "RAD Runs" on all promotional materials (brochures, in-event banners, web banners, social media)
- Premium Logo/brand placement on t-shirts, runner's bibs, goodie bags & other promotional materials
- Two (2) 10 x 10 exhibit booth or One (1) 10 x 20 exhibit booth – Main Entrance Expo Area
- Complimentary registration for ten (10) runners
- VIP hospitality privileges including VIP Parking and 10 x 10 Private Sponsor Tent

## GOLD SPONSOR

**\$2,500**

- Corporate branding of Expo Area
- Logo shall receive preferred placement on race banners
- Logo on all runners t-shirts & event promotional materials
- One (1) 10 x 20 exhibit booth – Premium Expo Area
- Complimentary registration for six (6) runners
- VIP Parking and 10 x 10 Private Sponsor Tent

## SILVER SPONSOR

**\$1,000**

- Logo prominently placed on promotional banners
- Logo on all promotional materials
- One (1) 10 x 10 exhibit booth
- Complimentary registration for four (4) runners
- VIP Parking and 10 x 10 Private Sponsor Tent

## BRONZE SPONSOR

**\$500**

- Logo prominently placed on promotional banners
- One (1) 10 x 10 exhibit booth
- Complimentary registration for two (2) runners

## BOOTH SPONSOR

**\$125**

- One (1) 10x10 exhibit space
- Corporate name recognition in Expo

### KEY DATES TO REMEMBER

September 1, 2015: deadline for inclusion of logo on runner t-shirt

October 1, 2015: deadline for inclusion of items in goodie bags

October 1, 2015: deadline for all food/water products

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Date of event or term of the sponsorship (MM/DD/YYYY): \_\_\_\_\_

Name of group or organization requesting sponsorship: \_\_\_\_\_

Contact/representative name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Which sponsorship category level (check one)?

Title Level Sponsorship (\$4,500)

Bronze Level Sponsorship (\$500)

Gold Level Sponsorship (\$2,500)

Exhibit Booth only (\$125)

Silver Level Sponsorship (\$1,000)

Donation Only

Total Financial commitment: \$ \_\_\_\_\_

Contact/Representative Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal / Zip Code: \_\_\_\_\_

Program or event objectives:

Payment:  VISA  MC  AMEX  CHECK (Please make payable to Community Center Alliance)

Name of Card Holder: \_\_\_\_\_

Card Number: \_\_\_\_\_ CCID #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please complete and email ([annemarie@ahccc.org](mailto:annemarie@ahccc.org)) or FAX (818.880.2953) this agreement ASAP.**

**Print-ready logos due before September 23, 2016.**

Contact Person for Logos: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Contact Person for Payment: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Thank you information (if different from above).

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

# SPONSORSHIP INFORMATION

# 2016



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**Thank you for choosing to be a sponsor and support the 2016 RAD Runs.** We are tremendously grateful for your involvement and support. When submitting logos, please follow the guidelines outlined for you below.

Logos need to be submitted within three (3) days from original sponsorship commitment. Absolute deadline for logos is September 23, 2016. The preferred file format for logos is a vector-file (created in Illustrator CS or above) with extension of either ".ai" or ".eps." Please make sure fonts (if any) used in logo are outlined to ensure accurate branding representation.

Photoshop-created files are acceptable as well if saved in one of the following file formats: ".psd," ".tif," ".eps," or ".jpg." Additionally, Photoshop-created logo files must be a minimum of 300 dpi. Dimensions for logo must not be less than 2" wide by 2" tall (600 pixels wide by 600 pixels tall). Web-based logos (i.e. pulled off a web site) are not permitted.

All logos can be submitted directly, via email, to [design@lanyinteractive.com](mailto:design@lanyinteractive.com) or at [annemarie@ahccc.org](mailto:annemarie@ahccc.org), or if you have access to a personal FTP site, we will download any necessary image files from that portal.

All food/water products (not including fruit) should arrive no later than October 7, 2016.

### **Shipping address:**

Attn: Annemarie Flaherty  
AHCCC – CCA  
27040 Malibu Hills Road  
Calabasas, CA 91301

### **Payments shall be made out to Community Center Alliance and mailed to:**

CCA  
27040 Malibu Hills Road  
Calabasas, CA 91301

Community Center Alliance is a non-profit 501-C3 organization benefiting the Community Center and programs designed to enrich the lives of the children in Calabasas.